Narcissism at work

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- Definition and criteria
- Theories and types
- Realms of relevance
 - Benefits
 - Risks and recommendations
- Conclusion

> Definition and criteria

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- Realms of relevance

Conclusion

A pervasive pattern of grandiosity (in fantasy or behavior), need for admiration, and lack of empathy, beginning by early adulthood and present in a variety of contexts, as indicated by five (or more) of the following:

Definition and criteria

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- 1. Has a grandiose sense of self-importance (e.g.: exaggerates achievements and talents, expects to be recognized as superior without commensurate achievements).
- 2. Is preoccupied with fantasies of unlimited success, power, brilliance, beauty or ideal love.
- 3. Believes that he or she is "special" and unique and can only be understood by, or should associate with, other special or high status people (or institutions).
- 4. Requires excessive admiration.
- 5. Has a sense of entitlement, i.e.: unreasonable expectations of especially favorable treatment or automatic compliance with his or her expectations.

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- 6. Is interpersonally exploitative, i.e.: takes advantage of others to achieve his or her own ends.
- 7. Lacks empathy is unwilling to recognize or identify with the feelings and needs of others.
- 8. Is often envious of others or believes that others are envious of him or her.
- 9. Shows arrogant, haughty behaviors or attitudes.

(DSM IV)

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Freud On Narcissism 1914

- Childhood fantasy and adult reality
- Normal versus pathological development

Lasch The Culture of Narcissism 1979

- Culture interacts with personality
- Contemporary culture encourages narcissism

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Overt versus covert

Aggressive - contact-shunning

Healthy versus unhealthyProductive - destructive

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Leadership and management

- Decision making
- Communication and feedback
- Group and team dynamics
- Organizational culture
- Motivation and incentives
- Fairness and justice
- Retention and succession planning

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Benefits

- Narcissists are driven and are willing to make personal sacrifices in order to succeed and lead
- Narcissistic illusions can be beneficial in terms of choices, effort, and perseverance
- Narcissists are often charismatic, skilled orators and attract followers
- The narcissistic leader's bold and transformative vision of the future can inspire loyalty and dedication

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- Narcissists are emotionally volatile and may be prone to a variety of dysfunctional behaviors
- Narcissists can exploit the organization in order to attain their own goals
- In their quest to maintain fragile self-esteem, narcissists can ignore or deny reality
- Success may lead to failure if narcissists accumulate too much power and prestige and others in the organization cannot moderate their destructive impulses
- Narcissists may become distrustful and paranoid when they sense danger or dissent

- **Recommendations**
- Be mindful about the potential consequences of recruiting, hiring and promoting narcissistic managers
- Consider the impact of narcissism on all aspects of the social psychology of the workplace
- Create a context in which the benefits of narcissism are maximized and the risks are minimized

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<u>Benefits</u>

- Narcissists can make tough decisions without being distracted by empathy, sadness or guilt
- Narcissists can see the big picture and anticipate trends
- Narcissists' fear of failure can lead to a rigorous assessment of potential risks and rewards

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- Narcissists' decisions are often unduly influenced by mood
- Narcissists often make decisions for the wrong reasons
 - Grandiosity can lead to too much risk
 - Fear of failure can lead to too little risk

- Surround the narcissistic leader with capable and confident advisors who are willing to disagree with him or her
- Monitor the risks that narcissists are taking
- Encourage rationality and long term thinking

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Communication and feedback- benefits

- Narcissistic leaders can be talented communicators and can take advantage of different media to spread their message
- Narcissists can communicate their concerns and expectations very clearly
- Narcissists may seek out and pay careful attention to the feedback of superiors and clients or customers

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- Narcissistic leaders tend to select loyal and uncritical staff
- Narcissists are generally unwilling to seek out or accept feedback and may throw tantrums if they are questioned or criticized
- Narcissists are less likely to provide performance feedback, mentoring or coaching

- Provide incentives to give and learn from feedback
- Find indirect or non-threatening ways to give feedback to the Narcissist

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Group and team dynamics

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<u>Benefits</u>

- Narcissistic identification with a group or team can lead to commitment and dedication
- Healthy competition both within and between teams can provide benefits to the organization

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- Narcissists' insistence on appearing self-sufficient makes it problematic for them to work interdependently in teams
- Narcissists' reluctance to share credit or to take blame can be a source of frustration for teammates
- Narcissists are likely to have dysfunctional conflicts with those who deliberately or inadvertently threaten their self or social esteem
- Groups working for narcissistic managers can be split along the lines of whom the manager does or does not favor

- Consider what role a narcissist can and should play on a team
- Evaluate and incentivize group rather than individual performance

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<u>Benefits</u>

- Healthy narcissism can benefit groups and organizations by inspiring loyalty and pride
- Myths can be a productive way in which organizational narcissism is expressed

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- Organizations that are run by narcissists may suffer from a high, possibly dysfunctional level of internal competition
- Organizations that are constituted by too many narcissists are not likely to be fortified by strong social bonds

- Cultivate a sense of pride in the organization that is rooted in reality
- Do not denigrate competitors or demonize critics as a way of building organizational pride

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Benefits

- Narcissists can inspire people to make sacrifices in pursuit of their compelling visions
- There are often rational reasons why it makes sense for people to support a narcissistic business leader
- Employees can be motivated and feel rewarded by even a slight amount of attention or regard from a powerful narcissist
- The narcissist's pursuit of perfection can motivate employees to produce high quality work
- Narcissists can be highly motivated both by self-esteem and by social esteem, which can be inexpensive to provide

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- Narcissists are unlikely to empathize enough to know what motivates others
- Narcissists are less likely to appreciate or encourage subordinates who take the initiative

- Ensure that narcissists' esteem rewards are aligned with organizational goals
- Monitor the incentives that narcissists provide to lower level staff

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<u>Benefits</u>

- Narcissists may be motivated to be fair and even generous if they can win praise and gain status
- Narcissists are likely to be concerned about the treatment of people or groups with whom they identify or for whom they feel responsible

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- The narcissistic tendency towards exploitativeness, entitlement and splitting can lead to real or perceived injustices
- Narcissists are less likely to give their staffs "voice" or the opportunity to air grievances
- Narcissists may overwork their staffs without any consideration or acknowledgment of the personal cost

- Establish checks, balances and oversight
- Make fairness judgments part of 360 degree feedback

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<u>Benefits</u>

- Narcissists who remain challenged and rewarded by their work may stay in their jobs
- Narcissists can successfully use power and resources to provide strong incentives for employees to stay
- Due to their concern for what legacy they will leave, productive narcissists pay careful attention to succession

Retention and succession planning

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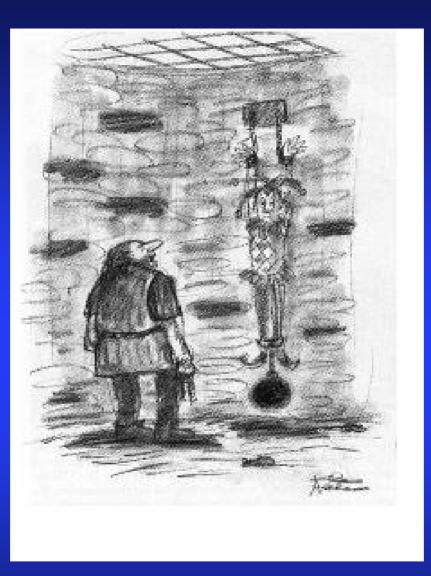
<u>Risks</u>

- Turnover is often higher for those reporting to narcissistic managers
- Narcissists may not pick or groom a successor
- Narcissists may pick the wrong successor

- Track turnover statistics for every manager over time
- Ensure that there are incentives for managers to retain staff and to coach, mentor and cultivate successors

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- Narcissism has a pervasive influence on contemporary organizations
- Although narcissists display some behavioral and stylistic flexibility, trying to change their personalities will be an uphill battle
- A flexible and self-aware organization can devise successful strategies to maximize the benefits and minimize the risks of narcissism in its ranks
- Sometimes, humor can be a useful method for illuminating and neutralizing narcissism



If it's any consolation, that was the best impression of the king I've ever seen

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